

**DUBAI GLOBAL CONVENTION 2012**  
*Incorporating*  
**7<sup>th</sup> International Conference on Social Responsibility**  
**&**  
**Presentation of Golden Peacock Awards**  
 24 -26 April 2012, Hotel InterCon Dubai Festival City, Dubai (UAE)

***Sponsorship Rates Table***

<b>Marketing Options</b>	<b>Direct Benefits</b>	<b>Cost</b>
<b>1. Principal Sponsor</b>	<ul style="list-style-type: none"> <li>(a) Organisation name and logo to appear in all Conference Promotional material including signages and letter head</li> <li>(b) A write up about the Company on <a href="http://www.iodonline.com">www.iodonline.com</a></li> <li>(c) Mention on all TV and print media</li> <li>(d) Special position on Podium</li> <li>(e) Special feature on Quality Times, a Journal of the IOD</li> <li>(f) 10 complimentary Non Res Registration for Speakers/Delegates</li> <li>(g) One page company profile &amp; One full page Colour advertisement in conference souvenir</li> <li>(h) Organizational name and logo on the back drop for TV/Press meet.</li> <li>(i) Complimentary 'Quality Times' Subscription – 5 years</li> <li>(j) Complimentary 'Quality Times' Advertisement – One colour page in 3 issues</li> <li>(ii) Website coverage in <a href="http://www.iodonline.com">www.iodonline.com</a> and link from main page</li> <li>(k) Corporate Standees display at the venue ( 8 nos)</li> </ul>	<b>Rs 10, 00,000 / £15,000</b>
<b>2. Co - Sponsors</b>		
<b>(a) Platinum Sponsor</b>	<ul style="list-style-type: none"> <li>(i) Organization name and logo to appear on all conference Promotional material and signage's</li> <li>(ii) A write up about the Company on <a href="http://www.iodonline.com">www.iodonline.com</a></li> <li>(iii) Mention on all TV and Print media.</li> <li>(iv) 7 complimentary Non Res registrations for speakers/delegates</li> <li>(v) One page coloured advertisement in inner cover of conference souvenir</li> <li>(vi) Complimentary 'Quality Times' Subscription – 4 Years</li> <li>(vii) Complimentary 'Quality Times' Advertisement – One colour page in 2 issues</li> <li>(viii) Website coverage in <a href="http://www.iodonline.com">www.iodonline.com</a> and link from main page</li> <li>(ix) Corporate Standees display at the Venue ( 6 Nos)</li> </ul>	<b>Rs. 7, 50,000/ £10,000</b>
<b>(b) Gold Sponsor</b>	<ul style="list-style-type: none"> <li>(i) Organization name and logo to appear on all conference Promotional material and signages</li> <li>(iii) A write up about the Company on <a href="http://www.iodonline.com">www.iodonline.com</a></li> <li>(iv) 5 complimentary Non Res registration for speakers/delegates</li> <li>(v) Complimentary one page colored company advertisement in conference souvenir</li> <li>(vi) Complimentary 'Quality Times' Subscription – 3 years</li> <li>(vii) Complimentary 'Quality Times' Advertisement – One colour page in one issues</li> <li>(viii) Website coverage in <a href="http://www.iodonline.com">www.iodonline.com</a> and link from main page</li> <li>(ix) Corporate Standees display at the venue (4 nos)</li> </ul>	<b>Rs. 5, 00,000 / £7500</b>
<b>(c) Silver Sponsor</b>	<ul style="list-style-type: none"> <li>(i) Organisation name and logo to appear on all</li> </ul>	<b>Rs 3,00,000 / £5000</b>

- Conference promotional materials and signages
- (ii) 3 complimentary Non Res registrations for speakers/delegates
- (iii) Complimentary one page colored company advertisement in Conference souvenir
- (iv) Complimentary 'Quality Times' Subscription – 2 years
- (v) Website coverage in [www.iodonline.com](http://www.iodonline.com) and link from main page
- (vi) Corporate Standees display at venue (2 nos)

**(c) Associate Sponsor**

- (i) Organisation name and logo to appear on all Conference promotional materials and signages
- (vii) 2 complimentary Non Res registrations for speakers/delegates.
- (viii) Complimentary one page Black and white company advertisement in Conference souvenir
- (ix) Complimentary 'Quality Times' Subscription – 1 years
- (x) Website coverage in [www.iodonline.com](http://www.iodonline.com) and link from main page
- (xi) Corporate Standee Display at venue (1no.)

**Rs 2, 00,000 / £3000**

**5. Congress Souvenir Advertising Rates.**

***Advertisement Rates for the Congress Souvenir***

Size & Place	Rates
	Rs
Back Page	75,000/-/ <b>£1000</b> (Subject to availability )
Inside Front Cover	60,000/-/ <b>£800</b>
Inside Back Cover	50,000/-/ <b>£700</b>
Full Page color	40,000/-/ <b>£500</b>
Full Page ( B/W)	20,000/-/ <b>£300</b>

Note: - For more information, please visit [www.iodonline.com](http://www.iodonline.com)